

**Excelsior Springs Preservation Plan**

**Implementation Matrix**

June 21, 2010

OVERALL PROGRAM GOALS											
Goal	Action		Related Goals	2010	2011	2012	2013	2014	2015	Lead Players	Supporting Players
<b>A: Leverage historic resources as economic development tools.</b>	1	Develop a formal heritage tourism initiative. (High Priority)	P	Phased	Phased	Phased	Phased	Phased	Phased	Well Committee	HPC, DEP
	2	Continue to support downtown programs and events that highlight historic resources found there.	O	In progress	Ongoing					DEP, Chamber	HPC, Other Advocacy Groups
<b>B: Strengthen the market for re-using historic properties.</b>	1	Promote the re-sale of historic properties through the City's preservation website. (Priority)	M, N		X	Ongoing	Ongoing	Ongoing	Ongoing	HPC, DEP, Chamber	
	2	Combine the various incentive and assistance programs described in this plan into a "package" and promote this in publications and on the preservation website.	M, N	X	X					HPC	City Staff, DEP
<b>C: Establish preservation as a key component of sustainability strategies for the community.</b>	1	Convene a workshop with groups and organizations interested in promoting sustainability to discuss the role of historic resources in this initiative.	G, L3, L5, K			X				HPC	Other advocacy groups
<b>D: Promote the reuse of historic buildings to increase the downtown residential population.</b>	1	Develop a cooperative arrangement with the City's housing programs to facilitate reuse of historic buildings for residential use.	C, L2, M, N				X			HPC, DEP, City Staff	

ADMINISTRATION GOALS											
Goal	Action		Related Goals	2010	2011	2012	2013	2014	2015	Lead Players	Supporting Players
<b>E: Enhance the level of administrative support for the preservation program.</b>	1	Establish a preservation planner position.		X						City Staff	Local colleges
	2	Update the Historic Preservation Commission packets.	O		X					HPC, City Staff	
<b>F: Clarify staff roles and establish committees to promote preservation.</b>	1	Continue the City liaison to the Downtown Excelsior Springs Partnership	Q	X						HPC	
	2	Establish an education committee.	O, Q	X						HPC, City Staff	
<b>G: Promote collaboration between City departments, boards and commissions.</b>	1	Conduct an annual interdepartmental work session related to historic resources.	C	X						City Staff	

IDENTIFICATION GOALS											
Goal	Action		Related Goals	2010	2011	2012	2013	2014	2015	Lead Players	Supporting Players
<b>H: Expand the existing survey program.</b>	1	Update existing survey forms.			X					HPC	City Staff
	2	Complete the survey of the Elms Blvd. neighborhood.		X						HPC	
	3	Complete the survey of boarding houses.		X						HPC	
	4	Survey and designate the network of springs and wells in the City.			X	Ongoing	Ongoing	Ongoing	Ongoing	City Staff, HPC	
	5	Identify individually significant properties which are not located within a potential historic district.			X	Ongoing	Ongoing	Ongoing	Ongoing	City Staff, HPC	
	6	Survey individual properties not located within potential historic districts.			X	Ongoing	Ongoing	Ongoing	Ongoing	City Staff, HPC	
	7	Develop a historic context for the mineral water era.	P		X	X				HPC	
<b>I: Enhance public access to survey information.</b>	1	Publish more of the existing survey information on the historic preservation website.	O, P	X	Ongoing	Ongoing	Ongoing	Ongoing	Ongoing	HPC	

MANAGEMENT TOOLS GOALS											
Goal	Action		Related Goals	2010	2011	2012	2013	2014	2015	Lead Players	Supporting Players
<b>J: Promote better maintenance of historic resources.</b>	1	Establish minimum maintenance requirements for landmark properties.	L3			X				HPC, City Staff	
	2	Complete an engineering report for the Hall of Waters.		X						City Staff	
<b>K: Improve guidance to property owners.</b>	1	Develop a supplement to the guidelines for the Hall of Waters Historic District.	C, O		X					HPC, City Staff	
	2	Develop general guidelines for historic properties.	C, G, O		X					HPC, City Staff	
	3	Make the Preservation Ordinance accessible to the public on the City website.	L3, O	X						HPC, City Staff	
<b>L: Refine City policies and regulations to further support preservation.</b>	1	Adopt additional flexibility in the municipal code for landmarked properties.	B		X					City Staff	
	2	Address zoning issues related to single family uses.	D		X					City Staff	
	3	Update the City's Preservation Ordinance.	C, J1, K		X					City Staff	
	4	Establish a program for the purchase of threatened historic properties to prevent their loss.				X				City Staff, HPC	
	5	Update preservation language in the Master Plan.	C			X				City Staff	

INCENTIVES & BENEFITS											
Goal	Action		Related Goals	2010	2011	2012	2013	2014	2015	Lead Players	Supporting Players
<b>M: Promote expanded use of existing incentive programs.</b>	1	Continue publishing materials about the existing tax incentives.	B		X					HPC	City Staff
	2	Facilitate use of the existing tax incentives programs.	B	X	Ongoing	Ongoing	Ongoing	Ongoing	Ongoing	HPC	City Staff
<b>N: Promote development of new incentive programs.</b>	1	Study the feasibility of initiating local tax incentives for rehabilitation of housing in historic properties.	B, D			X				City Staff	HPC, DEP, Chamber
	2	Establish a revolving loan program for historic property owners.	B			X				City Staff, DEP	HPC, Chamber
	3	Facilitate acquisition of property insurance for historic properties by their owners.	B				X			City Staff	
	4	Study the feasibility of adopting a special half-cent tax to assist in funding preservation programs.	B					X		City Staff	

EDUCATION											
Goal	Action	Related Goals	2010	2011	2012	2013	2014	2015	Lead Players	Supporting Players	
<b>O: Expand local skills and knowledge related to good stewardship of historic resources.</b>	1	Work with local Jobs Corps to establish a training program in building rehabilitation			X				HPC		
	2	Establish training programs with the real estate and financial communities.			X				HPC, City Staff, Chamber		
	3	Establish a partnership with local schools.	Q	X					HPC		
	4	Promote preservation to other local organizations	C, Q	X	Ongoing	Ongoing	Ongoing	Ongoing	Ongoing	HPC, City Staff, DEP	
	5	Promote preservation with neighborhood associations.	K, Q	X	Ongoing	Ongoing	Ongoing	Ongoing	Ongoing	HPC, City Staff	
<b>P: Expand visitor awareness of Excelsior Springs' history and its historic resources.</b>	1	Develop a digital walking tour guide of the City's springs/wells.	A	X					DEP		
	2	Expand the system of interpretive markers in the City.	A	In progress	Complete system				City Staff, HPC		

ADVOCACY GOALS										
Goal	Action	Related Goals	2010	2011	2012	2013	2014	2015	Lead Players	Supporting Players
<b>Q: Engage Preservation Partners in coordinated advocacy efforts.</b>	1	Establish a public relations liaison. (HPC member)		X					HPC	
	2	Coordinate advocacy efforts.	F		X				HPC	